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## FOR IMMEDIATE RELEASE

# Chuck Soderberg Named New EVP of the Iowa Association of Electric Cooperatives

**Monday, August 24, 2015 – DES MOINES, IA** – Chuck Soderberg of Le Mars has been selected as the new executive vice president for the Iowa Association of Electric Cooperatives (IAEC); he will start on September 8. Current IAEC EVP Brian Kading will retire in early September after a 33-year career at the organization.

Soderberg has been employed by Northwest Iowa Power Cooperative (NIPCO) for the past 36 years, where he served as the vice president of Planning and Legislative Services since 2002. He comes to IAEC with a vast array of skills and experience in leadership, management, member service, program development and communications. Many know Soderberg from his time in the Iowa House where he has represented the 5<sup>th</sup> district since 2005. He sat on several committees in the Iowa House including the Commerce and Environmental Protections Committees, and he also served as the chair of the Appropriations Committee. Prior to becoming elected to the House, Chuck served on the Le Mars City Council from 1998-2004. He has served on several boards including the Siouxland Interstate Metropolitan Planning Council, Le Mars Business Initiative Corporation and the Le Mars Chamber of Commerce.

“This has been an intense process and we were very impressed by the quality of the candidates,” said Marion Denger, IAEC board president. “IAEC is known nationwide for its programs and for our employees. Through this process, the board of directors found a candidate that they could add to the team and build on what has already been established. We are confident that Chuck Soderberg will continue to move us forward.”

### **About IAEC**

The Iowa Association of Electric Cooperatives represents the interests of not-for-profit electric cooperatives, including 34 distribution co-ops and 8 generation and transmission co-ops. Owned by the members they serve, Iowa’s electric cooperatives power the lives of 650,000 Iowans throughout all 99 counties and are committed to delivering power that is safe, reliable, affordable and environmentally responsible. Formed in 1942, IAEC provides many vital functions for its members including legislative representation, regulatory oversight, training and education services, safety programs, and communications support. Learn more at [www.iowarec.org](http://www.iowarec.org).

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