



Sponsorship Information

2024 Iowa Association of Electric Cooperative's
Annual Meeting: Powering Lives, Empowering Communities

We invite you to sponsor and attend our **2024 Iowa Association of Electric Cooperative's Annual Meeting: Powering Lives, Empowering Communities** scheduled for December 5-6, 2024 at the Sheraton West Des Moines. We have over 400 cooperative CEOs, directors and key staff attending from the over 49 distribution and G&T's. We have several opportunities to sponsor our event and network with our membership.

We have two main sponsors of our reception, **National Rural Utilities Cooperative Finance Corporation and Sullivan & Ward, P.C.** Our Breakfast Sponsors are **Federated Rural Electric Cooperative Insurance Exchange and CoBank.**

Sponsor options available are **Break, Supporting Reception or Livestream Sponsor.** Included in the Break and Reception sponsorship levels, two (2) representatives may attend the annual meeting sessions, continental breakfast both days, evening reception (heavy appetizers, beer, wine and pop included) and Iowa FORE PAC auction with access to livestream for any additional attendees. The Livestream sponsorship level includes virtual attendance of sessions and supports the livestream option for our membership. **Door Prize and Cash Door Prize** sponsors are welcomed to provide IAEC members during breaks.

With this event, attendees will be in-person as well as live-streamed sessions for virtual attendees with recording of the sessions posted for three (3) months after the event for a continued virtual reach. With this added benefit, we will have your company featured on our event webpage that our members will access for event information, livestream and recordings.

We also will have an electronic display of all sponsors in the lobby as well as event signage for all sponsors. Please email logo (.jpg preferred format) to **Katrina Davis at kdavis@iowarec.org** to have shown on the electronic display.

Please note: *The Political Action luncheon is not included in the sponsorship; this is a membership only event.*

Please [click here](#) for more information or to register by November 8 to be listed in printed conference brochure.

Katrina Davis
Director of Education and Training
Iowa Association of Electric Cooperatives
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515-727-8944



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Sponsorship Levels:

- **Main Reception Sponsorship: \$6,000** (includes 4 attendees, access to virtual live stream, electronic display of logo in lobby, posted on event webpage, event signage, company name listed in printed brochure) **(SOLD OUT)**
- **Breakfast Sponsorship: \$3,500** (includes 4 attendees, access to virtual live stream, electronic display of logo in lobby, posted on event webpage, event signage, sponsored breakfast, company name listed in printed brochure) **(SOLD OUT)**
- **Break Sponsorship: \$1,000** (includes 2 attendees, access to virtual live stream, electronic display of logo in lobby, posted on event webpage, event signage, logo shown and mentioned on scheduled break, company name listed in printed brochure)
Multiple vendors will be featured during the four breaks
- **Supporting Reception Sponsorship: \$1,000** (includes 2 attendees, access to virtual live stream, electronic display of logo in lobby, posted on event webpage, event signage, logo shown during reception, company name listed in printed brochure) *Multiple vendors will be featured during the reception*
- **Livestream Sponsorship: \$500** (Access to virtual live stream, electronic display of logo in lobby, posted on event webpage, event signage, company name listed in printed brochure) *This supports the livestream option for our membership. Multiple vendors will be featured – Does not include in-person attendees*
- **Extra attendee: \$50 (level above must be purchased)**
 - If you have more than two representatives that will be attending the event and participating in the event, an additional charge of \$25 per extra attendee to cover break and reception food.

We welcome all prizes or donations for IAEC to purchase cash prizes in your name. Prizes can be mailed to IAEC prior to the conference or brought to the conference. All prizes will be given to IAEC members only during the breaks of the conference.

- **Door Prize Sponsorship:** Please list what prize(s) you will be donating)
- **Cash Door Prize Sponsorship:** \$50 or \$100 Gift Cards purchased by IAEC in your name. Please select quantity and amount.